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FOR IMMEDIATE RELEASE

**SEA RAY® INTRODUCES NEW POWER OPTION FOR THE SLX 400 OUTBOARD
AT THE MIAMI INTERNATIONAL BOAT SHOW**

Sea Ray Continues Its 60th Anniversary Celebration

KNOXVILLE, Tenn. (Feb. 14, 2019) — Continuing its celebration of 60 years of remarkably crafted boats, Sea Ray premiered a brand-new engine option on its SLX 400 Outboard, giving boaters a higher horsepower option than they have ever had before. Sea Ray owners will now have the option to power their SLX 400 Outboard with triple 400-horsepower Mercury Verado engines, also launched today at the Miami International Boat Show. Delivering heart-racing power, the Mercury 400 Verado four-stroke outboards engines will increase boat speeds to over 55 mph.

“We are excited to have the opportunity to premier the new SLX 400 Outboard power option on a global scale at the Miami International Boat Show,” said Brad Anderson, Sea Ray president and general manager. “The triple 400-horsepower engines allow the customer to gain speed on the top end. We saw an increase of 5 mph over the base boat, which is significant for only 150 additional horsepower over the triple 350 configuration.”

The SLX 400 Outboard is yacht-certified, and its best-in-class layout has seating for 22 passengers and an abundance of storage space. Fit and finish are superior, with premium upholstery and a purity of line and form. Below deck, a generous cabin creates a comfortable space to escape the elements, relax or spend the night.

One of the most notable features on the SLX 400 Outboard is the fold down swim terrace, a brilliantly designed wing of the hull on the starboard side that opens 90 degrees to expand the cockpit all the way to the water. A plush sunpad extends the width of the transom and features a converting backrest that opens to face the swim terrace. The bow offers ample seating and a sunshade.

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Technology highlights include Mercury's Joystick Piloting for Outboards, quietRIDE™ technology featuring Tuned Transom®, an advanced digital dash helm offering dual 16-inch Simrad® touchscreen displays with digital switching, and optional Dynamic Running Surface™. These amenities, features and technology advances contributed to the SLX 400 being named Boating Magazine's Boat of the Year and an Innovation Award winner.

The Miami International Boat Show runs Thursday, Feb. 14 through Monday, Feb. 18. Sea Ray is hosting a display at Pier 7. Members of the media are invited to visit during show hours. To make an appointment for a guided tour of the models on display, please contact Sara Moore at Sara.Moore@SeaRay.com. For more information about Sea Ray, and to view the complete line-up, visit SeaRay.com.

ABOUT SEA RAY

Headquartered in Knoxville, Tenn. Sea Ray is the world's leading creator of superior quality pleasure boats. For 60 years, Sea Ray has pushed the limits of performance and craftsmanship to elevate the boating experience. Each Sea Ray is designed to make every moment exceptional, supporting boaters' unique lifestyles with a customized balance of unparalleled comfort and performance and world-class technology throughout. Learn more about the Sea Ray Experience at SeaRay.com.

ABOUT BRUNSWICK

Headquartered in Mettawa, Ill., Brunswick Corporation's leading consumer brands include Mercury Marine outboard engines; Mercury MerCruiser sterndrive and inboard packages; Mercury global parts and accessories including propellers, and SmartCraft electronics; Power Products Integrated Solutions; MotorGuide trolling motors; Attwood, Garelick and Whale marine parts; Land 'N' Sea, BLA, Payne's Marine, Kellogg Marine & Lankhorst Taselaar marine parts distribution; and Mercury and Quicksilver parts and oils; Bayliner, Boston Whaler, Brunswick Commercial and Government Products, Crestliner, Cypress Cay, Harris, Lowe, Lund, Princecraft, Quicksilver, Rayglass, Sea Ray, Thunder Jet and Uttern boats; Life Fitness, Hammer Strength, Cybex, Indoor Cycling Group and SCIFIT fitness equipment; and Brunswick billiards tables, accessories and game room furniture. For more information, visit Brunswick.com.

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